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**FOR IMMEDIATE RELEASE**

# Supporting the Arts with Innovation:

## Griffiss Institute Donates Digital Displays to Rome Capitol Theatre

**Rome, NY – May 29, 2025** – Supporting innovation does not always mean labs and laptops, sometimes it means helping a local theater tell its story. That is why Griffiss Institute has donated digital display kiosks to the Rome Capitol Theatre, reinforcing our belief that community, creativity, and technology all go hand in hand.

“The addition of this high-quality digital display will enhance the theater’s ability to share event information, promote upcoming performances, and engage with their patrons in a dynamic way, whether they are standing in line at the concession stand or entering the theater. These displays will serve as a vital tool for the Rome Capitol’s ongoing outreach and marketing efforts,” said Art Pierce, executive director of the Rome Capitol Theater.

“The Rome Capitol is more than a theater—it’s part of the heartbeat of this city,” said Melissa Tallman, Chief Brand Officer at Griffiss Institute. “We’re grateful for the chance to support an organization that brings people together and keeps the arts alive in our hometown.”

This donation reflects the shared values of both organizations in advancing creativity, education, and technological advancement within the community. By integrating this innovative technology into the theater’s operations, Griffiss Institute continues to champion innovation while supporting local arts initiatives.

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### **About Griffiss Institute:**

*The Griffiss Institute cultivates talent and technology that tackles the world’s biggest challenges. It does so alongside the United States Department of Defense’s Air Force Research Laboratory Information Directorate (AFRL/RI) and an international network of academic, government, and industry partners. Founded in 2002 in the Mohawk Valley region of Upstate New York, Griffiss Institute has origins as an incubator of ideas. With technology transfer at its core, it forges connections and pathways that enable real-life solutions to make their way from the lab bench to commercial uses. Griffiss Institute continues to elevate and develop the next generation of STEM students, professionals, and technologies that enhance our national security. [griffissinstitute.org](http://griffissinstitute.org).*

### **About Rome Capitol Theatre:**

From STEM to Startup – *You belong here!*



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*The Capitol Arts Complex is a 501 (C) (3) nonprofit arts organization in the City of Rome, New York. Consisting of the historic 1928 Kallet Capitol Theatre and the 2014 addition of Cinema Capitol, the C.A.C actively provides our community with artistic and cultural events of all types. Classic films on 35 mm prints at the Capitol Theatre, independent and foreign films at Cinema Capitol, the Rising Stars acting program for youth, SummerStage, and Capitolfest are examples of the eclectic programming of the Capitol Arts Complex, which all allow for the strengthening of the surrounding community, particularly of Rome's Downtown Arts District.*

### **Media Contact**

Pam Mustee, Marketing & Communications Manager  
Griffiss Institute  
M: (315) 749-8324 | [pmustee@griffissinstitute.org](mailto:pmustee@griffissinstitute.org)

*Photo Caption: From left: Melissa Tallman, chief brand officer at Griffiss Institute, and far right, Bill Carman, facility manager at Griffiss Institute, pose with center, Art Pierce, executive director of the Rome Capitol Theatre, beside one of two digital kiosks generously donated by the Griffiss Institute.*



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