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griffissinstitute.org

GRIFFISS
INSTITUTE

FOR IMMEDIATE RELEASE

Griffiss Institute to Host “Strokes of Genius” Charity Golf Tournament to Advance STEM, Startups, and Innovation

GATHER YOUR TEAM AND HIT THE GREEN

Rome, NY – April 22, 2025 – The Griffiss Institute is proud to announce its upcoming charity golf tournament, Strokes of Genius: Golf for a Cause, taking place on **Monday, May 19, 2025**, at the Cedar Lake Club. This all-day event is more than just a day on the green—it’s an opportunity to invest in the future of STEM education, support rising startups, and champion community-driven innovation.

Proceeds from the tournament will directly benefit Griffiss Institute’s nationally recognized mission: developing top-tier STEM talent, accelerating technology innovation, and building a sustainable pipeline of problem-solvers for the nation’s defense and economy.

"Strokes of Genius brings together the spirit of competition with the power of purpose," **said Melissa Tallman, Chief Brand Officer of Griffiss Institute**. "Every swing supports the next generation of innovators, and every connection made on the course strengthens the future of STEM, startups, and our community."

Tournament Details:

Monday, May 19, starting at 11:00 AM

- 11:00 AM – Registration & Lunch
- 12:00 PM – Noon Tee Time
- 6:00 PM – Dinner & Awards

[The Cedar Lake Club](#), Clayville, NY

Registration is \$500 per team, with all skill levels welcome. Each team is made up of four players, whether colleagues, clients, friends, or fellow supporters of STEM and innovation. Corporate teams can enjoy a day of networking and team building, while startups, entrepreneurs, and community members can connect and compete in support of a meaningful cause. One lighthearted highlight of the day includes the “Anything but a Putter” hole—where players take a shot using any club except a putter, adding fun and creativity to the round.

From STEM to Startup – *You belong here!*

Partner Package Details:

Engagement that aligns your business with cutting-edge innovation while connecting with leaders in defense, tech, and academia.

The **Corporate Sponsor level**, at \$10,000, includes VIP recognition, branding, and two foursomes. The **Reception Sponsor** (\$6,000) will be prominently featured during the post-event celebration, while the **Golf Cart Sponsor** (\$4,000) receives logo placement on all tournament carts. The **In the Swag Bag Sponsor** (\$2,500) earns a logo on both the event banner and a tee sign, and the **Caddy Cooler Sponsor** (\$500) features branding at beverage stations throughout the course. **Hole Sponsorships** are also available for just \$100, with individual logo signage displayed on the course.

All proceeds raised from the Strokes of Genius Charity Golf Tournament will directly support experiential STEM learning programs, empower emerging startup initiatives, and amplify community-driven storytelling that sparks regional and national innovation. It's a day of golf with a far-reaching impact. Thank you in advance to local support and sponsorships from Daily Sentinel, Mastrovito Hyundai, First Source FCU, Ax Enterprize, and NYSTEC.

Register your team and learn more about opportunities for involvement at griffissinstitute.org/strokes-of-genius/ or contact Melissa Tallman at (315) 269-4205.

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As the premier STEM Talent and Technology Accelerator for the United States Department of Defense, Griffiss Institute (GI) is also comprised of an elite international network of academic, government, and industry partners. Together with our team of expert professionals we bridge the gap, bringing these three unique sectors together into one collaborative space known as the Innovare Advancement Center (IAC) in Rome, NY.

Located in the picturesque Mohawk Valley Region of New York State, GI has served the Air Force Research Laboratory Information Directorate (AFRL/RI) and the United States since 2002. GI empowers diverse teams with talent and technology development programs that lead the nation in technical and economic impact.

Media Contact

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