WHAT IS THE COMMERCIALIZATION ACADEMY PROCESS?

**Stage 1: Griffiss Institute**
Upstream Activities
- Review portfolio of patents
- Identify technologies with commercial potential
- Engage and build relationships with inventors

Performed on-site at each participating laboratory

**Stage 2: Liddy Enterprises**
Ecosystem Development
- Build relationships in ecosystem
- Recruit potential founders
- Interview, evaluate applicants, select founders
- Select founders / teams for admission

Performed on-the-ground in the community, the region surrounding Griffiss Institute, and nationwide as appropriate

**Stage 3: Liddy Enterprises**
Education & Incubation
- Bi-weekly classes
- One-on-one sessions
- Curriculum-driven process

Griffiss Institute - IP selection & license process
AFRL - Inventor access & license negotiation

Commercialization University

DEMO DAY

**Stage 4: Griffiss Institute & Liddy Enterprises**
Continued Business Development and Incubation
- IDEA NY Mohawk Valley
- Griffiss Institute Business Incubator
- Opportunity Discovery

IDEA NY Mohawk Valley
Griffiss Institute Business Incubator
Opportunity Discovery