

# innovation discovery event: Agenda

8:30 am Arrive and Arrange

## TRAINING SESSION

9:00 am Panel Training: *Overview of Innovation Discovery process, review of history, creativity training, day's agenda*

9:50 am Break/Changeover

10:00 am Welcoming Remarks

## ROUND 1

10:15 am **INNOVATIVE IDEA #1**

10:45 am Brainstorming Session: *Generate Ideas (Panel)*

11:15 am Distillation Session: *Reorganize & Refine Ideas (Panel)*

11:45 am Lunch

## ROUND 2

12:30 pm **INNOVATIVE IDEA #2**

1:00 pm Brainstorming Session: *Generate Ideas (Panel)*

1:30 pm Distillation Session: *Reorganize & Refine Ideas (Panel)*

2:00 pm Break/Changeover

## ROUND 3

2:15 pm **INNOVATIVE IDEA #3**

2:45 pm Brainstorming Session: *Generate Ideas (Panel)*

3:15 pm Distillation Session: *Reorganize & Refine Ideas (Panel)*

3:45 pm Break

4:00 pm **POST-EVENT SOCIAL**



# INNOVATION DISCOVERY EVENT

at griffiss institute

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# INNOVATION DISCOVERY EVENT

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# innovation discovery event

## The objective of the Innovation Discovery Event is to:

1. Identify technologies being developed at the Air Force Research Laboratory Information Directorate (AFRL/RI), in Rome, New York, that are potentially patentable and commercially viable;
2. Increase understanding of the commercialization opportunities that can result from technology transfer of those technologies;
3. Increase awareness within AFRL/RI of the value of intellectual property (IP) protection; and
4. Document the undisclosed inventions occurring at AFRL/RI.

This process was developed by Naval Surface Warfare Center (NSWC) Crane Technology Transfer Office, partnered with the University of Southern Indiana's Center for Applied Research (USI CAR), to identify and document its inventions.

## invention discovery process

- Most suitably applied to individual technology projects or portfolio of projects that are believed to have generated inventions or could generate inventions, but where it's not entirely clear what is "novel, unique, and non-obvious", and what commercial applications exist for these inventions.
- Scientists and Engineers (S&E) present their work to the Innovation Discovery panel to stimulate them to think about the unique, patentable, and possibly commercially valuable aspects of what the S&E has accomplished.
- The innovator presentation is 15 minutes, followed by a 15-minute Q&A session during which the panel will seek to fully understand the invention.
- The panel conducts a brainstorming process, (60 min), often leading to identification of other fields of use, other applications

of the technology, and other problems that the technology could conceivably solve.

- Results are several potential innovation disclosures, which are then turned back to the S&Es to begin the process of developing a patent application, which Griffiss Institute also helps with.

## innovation discovery event: results

- Written notes from the brainstorming sessions and video of all discussions associated with the innovative topic provided to innovator.
- Griffiss Institute assigns a person to work with innovator(s) to collaborate on required invention disclosure documentation.
- Innovators given opportunity to provide feedback to improve future events.
- This is the first step in the process of taking innovative ideas, getting them patented, and licensing them to industry for future commercialization opportunities.

