AFRL Commercialization Academy Sponsorship Opportunities

The program is designed to develop entrepreneurial leaders through the commercialization of federal intellectual property (IP). Each IP technology and entrepreneur goes through an intense vetting process. Each entrepreneur selected embarks on a four-month acceleration process to build a piece of IP into a sustainable startup.
Unicorn Sponsor

PROGRAM PARTICIPATION: An AFRL Commercialization Academy (CA) Funding Partner that contributes money to the CA Seed Fund

SPONSORSHIP BENEFITS:
- Exclusive sponsor profile on Griffiss Institute website for duration from time of commitment through Demo Day
- Exclusive promotion of your business/organization via Griffiss Institute & Commercialization Academy social media
- Seat on Judges’ Panel
- Link to your business/organization website from Griffiss Institute website for duration from time of commitment through Demo Day
- IRS Tax write-off as charitable contribution to 501(c)3
- Mention in all promotional material, including but not limited to, press releases, printed material, electronic promos, website and social media posts
- Opportunity for selected company leader to make remarks at Demo Day
- Company logo displayed in team reveal/promotion video
- Verbal and visual recognition at Demo Day
- Opportunity to Meet & Greet with Demo Day Finalists

LEVEL OF SUPPORT: Over $25,000

Angel Sponsor

PROGRAM PARTICIPATION: An AFRL Commercialization Academy (CA) Funding Partner that contributes money to the CA Seed Fund

SPONSORSHIP BENEFITS:
- Seat on Judges’ Panel
- Link to your business/organization website from Griffiss Institute website for duration from time of commitment through Demo Day
- IRS Tax write-off as charitable contribution to 501(c)3
- Mention in all promotional material, including but not limited to, press releases, printed material, electronic promos, website and social media posts
- Opportunity for selected company leader to make remarks at Demo Day
- Company logo displayed in team reveal/promotion video
- Verbal and visual recognition at Demo Day
- Opportunity to Meet & Greet with Demo Day Finalists

LEVEL OF SUPPORT: $10,000 - $25,000

Seed Sponsor

PROGRAM PARTICIPATION: An AFRL Commercialization Academy (CA) Funding Partner that contributes money to the CA Seed Fund

SPONSORSHIP BENEFITS:
- IRS Tax write-off as charitable contribution to 501(c)3
- Mention in all promotional material, including but not limited to, press releases, printed material, electronic promos, website and social media posts
- Opportunity for selected company leader to make remarks at Demo Day
- Company logo displayed in team reveal/promotion video
- Verbal and visual recognition at Demo Day
- Opportunity to Meet & Greet with Demo Day Finalists

LEVEL OF SUPPORT: $10,000 and under

Technology Sponsor

PROGRAM PARTICIPATION: Provides Company Intellectual Property (IP)

SPONSORSHIP BENEFITS:
- Company IP highlighted in CA Team Pitch
- Mention in all promotional material, including but not limited to, press releases, printed material, electronic promos, website and social media posts
- Opportunity for selected company leader to make remarks at Demo Day
- Company logo displayed in team reveal/promotion video
- Verbal and visual recognition at Demo Day
- Opportunity to Meet & Greet with Demo Day Finalists

Help fund innovation
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