



# THE COMMERCIALIZATION ACADEMY

A Griffiss Institute entrepreneurial education program sponsored by the Air Force Research Laboratory Information Directorate in Rome, New York

The program is designed to develop entrepreneurial leaders through the commercialization of federal intellectual property (IP). Each IP technology and entrepreneur goes through an intense vetting process. Each entrepreneur selected embarks on a six-month acceleration process to build a piece of IP into a sustainable startup.

# 2017 Commercialization Academy Sponsorship Levels

- Technology Sponsor
- Unicorn/Premier Sponsor
- Partnering Sponsor
- Program Sponsor
- Angel Sponsor
- Supporting Sponsor



Andrew Jaccoma, Sensible Spreader Technologies founder; TK Kuegler, Wasabi Ventures managing partner; Daniel Goddard, Director at AFRL/RI; Jeff Johansen, MakeIT 3D founder; and Brian Abbe, ORTA at AFRL/RI, celebrate another successful Demo Day this past October.



In early 2015, Wasabi Ventures took the helm, and began to lead the program. As part of the Wasabi Ventures Tech Transfer Accelerator, Wasabi Ventures works with research labs around the world to foster partnerships that combine lab intellectual property, Wasabi Ventures-trained startup founders, and intense Wasabi Ventures Academy training to produce growth-oriented startups.



# Technology Sponsor

**PROGRAM PARTICIPATION:** A Technology Partner is an organization that offers intellectual property (e.g., patents, copyrights, provisional patents, patent-pending technologies, etc.) that may be licensed by selected teams for commercialization.

## SPONSORSHIP BENEFITS:

- Seat on Advisory Board
- Speak at Press Events
- Seat on Judging Panel
- Quote in Press Materials
- Signage at Demo Day and listing in program
- Listing in all Promo Materials according to funding level
- Participation in Team Reveal
- Participation in Mentor Mashup & other Team Networking Opportunities

**LEVEL OF SUPPORT:** N/A

# Unicorn/Premier Sponsor

**PROGRAM PARTICIPATION:** A Commercialization Academy Funding Partner that contributes money to the CA Seed Fund

## SPONSORSHIP BENEFITS:

- Seat on Advisory Board
- Speak at Press Events
- Private party with sponsors and founders
- Seat on Judging Panel
- Quote in Press Materials
- Signage at Demo Day and listing in program
- Listing in all Promo Materials according to funding level
- Participation in Team Reveal
- Participation in Mentor Mashup and other Team Networking Opportunities
- IRS tax write-off as charitable contribution to 501(c)3

**LEVEL OF SUPPORT:** \$100,000+

# Partnering Sponsor

**PROGRAM PARTICIPATION:** A Commercialization Academy Funding Partner that contributes money to the CA Seed Fund

## SPONSORSHIP BENEFITS:

- Seat on Advisory Board
- Speak at Press Events
- Private party with sponsors and founders
- Seat on Judging Panel
- Quote in Press Materials
- Signage at Demo Day and listing in program
- Listing in all Promo Materials according to funding level
- Participation in Team Reveal
- Participation in Mentor Mashup and other Team Networking Opportunities
- IRS tax write-off as charitable contribution to 501(c)3

**LEVEL OF SUPPORT:** \$50,000

# Program Sponsor

**PROGRAM PARTICIPATION:** A Commercialization Academy Funding Partner that contributes money to the CA Seed Fund

## SPONSORSHIP BENEFITS:

- Private party with sponsors and founders
- Seat on Judging Panel
- Quote in Press Materials
- Signage at Demo Day and listing in program
- Listing in all Promo Materials according to funding level
- Participation in Team Reveal
- Participation in Mentor Mashup and other Team Networking Opportunities
- IRS tax write-off as charitable contribution to 501(c)3

**LEVEL OF SUPPORT:** \$25,000

# Angel Sponsor

**PROGRAM PARTICIPATION:** A Commercialization Academy Funding Partner that contributes money to the CA Seed Fund

## SPONSORSHIP BENEFITS:

- Signage at Demo Day and listing in program
- Listing in all Promo Materials according to funding level
- Participation in Team Reveal
- Participation in Mentor Mashup and other Team Networking Opportunities
- IRS tax write-off as charitable contribution to 501(c)3

**LEVEL OF SUPPORT:** \$10,000

# Supporting Sponsor

**PROGRAM PARTICIPATION:** A Commercialization Academy Funding Partner that contributes money to the CA Seed Fund

## SPONSORSHIP BENEFITS:

- Signage at Demo Day and listing in program
- Listing in all Promo Materials according to funding level
- Participation in Team Reveal
- Participation in Mentor Mashup and other Team Networking Opportunities
- IRS tax write-off as charitable contribution to 501(c)3

**LEVEL OF SUPPORT:** \$5,000



THE  
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ACADEMY**

## Help fund innovation

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